



Re: Dental Bridges Sweatshirt UCSF Logo

From UCSF Brand Identity <Identity@ucsf.edu>

Date Mon 3/3/2025 3:55 PM

To Yang, Emily <Emily.Yang2@ucsf.edu>

Thanks, Emily.

To comply with brand guidelines, you would need to remove the word “UCSF” from the back side of the sweatshirt. Otherwise, the design is approved.

Best,

Brand Development
UCSF Office of Communications



ucsf.edu | identity.ucsf.edu

From: Yang, Emily <Emily.Yang2@ucsf.edu>
Date: Monday, February 24, 2025 at 3:16 PM
To: UCSF Brand Identity <Identity@ucsf.edu>
Subject: Dental Bridges Sweatshirt UCSF Logo

Hello,

Dental Bridges, a UCSF RCO, wanted to hold a fundraiser. We've created a sweatshirt design with the UCSF logo and we wanted to acquire your approval for use of the UCSF logo before advertising our fundraiser. Please let me know of your **approval** at your earliest convenience. I have attached an image of the design of the sweatshirt. Thank you and please let me know if there is anything else I can provide.

Best,
Emily Yang